

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)	
)	
Sergey Brin)	Group Art Unit: 2142
)	
Application No.: 09/843,923)	Examiner: B. Ailes
)	
Filed: April 30, 2001)	
)	
For: SYSTEMS AND METHODS FOR)	
ENTICING USERS TO ACCESS A)	
WEBSITE)	

NOTICE OF APPEAL

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop AF
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

All rejected claims in the decision of the Primary Examiner dated February 7, 2007 are hereby appealed to the Board of Patent Appeals and Interferences.

☐ The Appeal fee was previously paid on .

Therefore, no Appeal fee is now required.

☐ Enclosed is the Appeal fee of ☐ \$250.00 ☐ \$500.00

☒ Please charge the Appeal fee of ☐ \$250.00 ☒ \$500.00 to Credit Card.

The Commissioner is hereby authorized to charge any other appropriate fees that may be required by this paper that are not accounted for above, and to credit any overpayment, to Deposit Account No. 50-1070.

Respectfully submitted,

HARRITY SNYDER, L.L.P.

By: /Paul A. Harrity/
Paul A. Harrity
Reg. No. 39,574

11350 Random Hills Road
Suite 600
Fairfax, Virginia 22030
(571) 432-0800

CUSTOMER NUMBER: 44989

Date: May 8, 2007